



Horsham - City of the Grampians



WHY HORSHAM?

The combination of Horsham's natural, built, social, and economic environment offers a unique and compelling package for your next business conference or event.

LOCATION

Horsham Rural City is a vibrant, diverse community located approximately 300 kilometres north-west of Melbourne and just north of the Grampians National Park, in the heart of the Wimmera region of Victoria, Australia. The municipality has a population of around 20,000, with three-quarters of residents living in the urban area of Horsham.

Situated approximately halfway between Melbourne and Adelaide, Horsham is a key regional service centre.

DESTINATION HIGHLIGHTS

Within easy reach are the picturesque playgrounds of the Grampians, Mt Arapiles, and the Little Desert National Parks. These destinations offer excellent opportunities for adventure-based team-building activities, including abseiling, rock climbing, horse riding, orienteering, and water activities. For those seeking a softer adventure experience, options include bushwalking, fishing, wine tasting, olive plantation and manufacturing tours, cultural art walks, and more.

FACILITIES

Horsham boasts a range of unique and high-quality venues including the highly acclaimed Horsham Golf Club, Wimmera Events Centre, Sylvania Park Host Farm, and the Horsham Town Hall.

The city offers venues to suit any event size—from small groups to theatre-style seating for 500 at the Town Hall, and up to 1,000 seated guests at the Wimmera Events Centre.

ACCOMMODATION

Horsham and its surrounds offer over 1,000 beds, ranging from caravan parks to five-star luxury accommodation.

FOR MORE INFORMATION:

Horsham Rural City Council Business Department
62 Darlot St, Horsham VIC 3400

E business@hrcc.vic.gov.au

W visithorsham.com.au/conferences

WHY CHOOSE HORSHAM?

- Just 30 minutes to the Grampians, Mt Arapiles or the Little Desert natural areas.
- Team building activities from rock climbing, abseiling and water activities
- Venues from 10 to over 1,000 delegates
- Regional Victoria’s premier golf course
- Strong retail sector servicing 20,000 people
- Wide range of restaurants, hotels and cafes
- Local wineries and producers
- Over 1,000 beds in the region
- Professional venue finding service and planners guide available

TRAVEL TIMES & DISTANCES

BY CAR		KM	TIME
From Region	to Adelaide	500	5 hrs
	Melbourne	300	3.5hrs
	To Mildura	300	3 hrs
	To Ballarat	187	2 hrs

